

www.whoshiring.com.au
Advertising Kit



**For all advertising enquiries
please contact:
info@whoshiring.co.au
02 9268 8603**

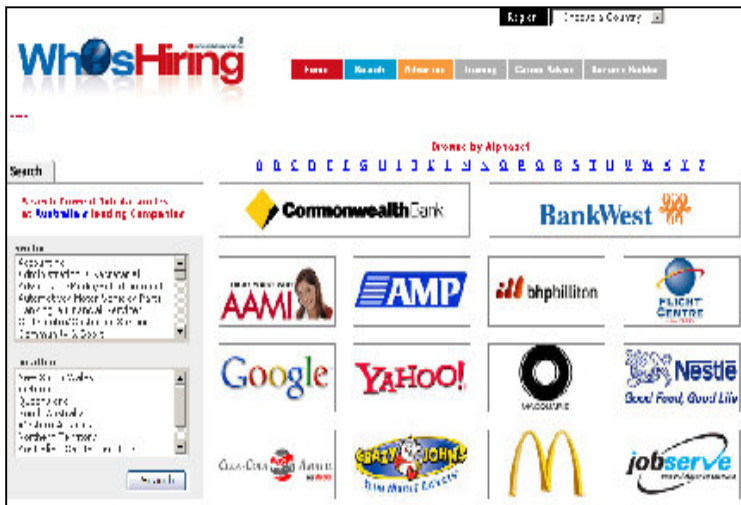
Prices subject to change
Current as of January 2008
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Who's Hiring Overview

- Evolution of Who's Hiring



First established in Australia in March 2006

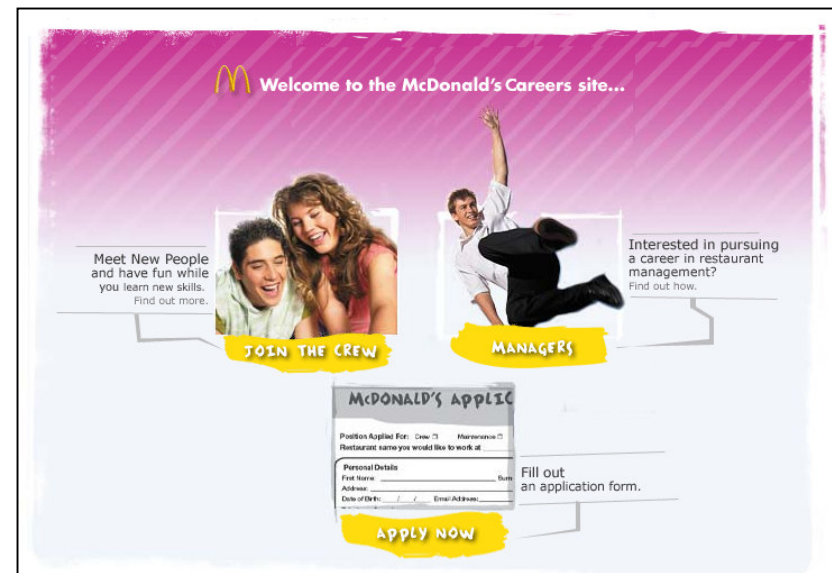
WhosHiring.com.au now lists over 350 employers, recruitment agencies, career specialists and training providers

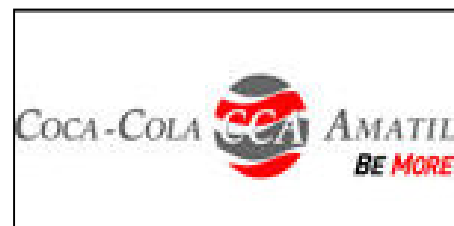
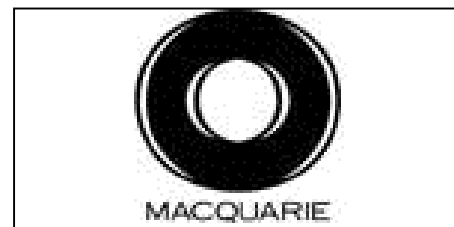
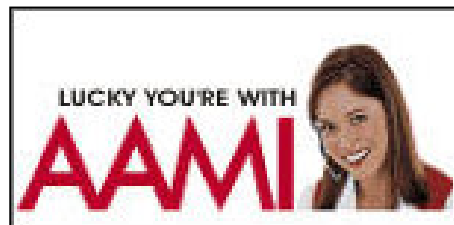
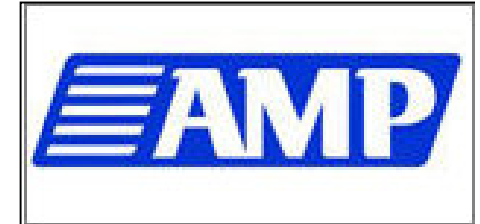
- Some of Australia's largest and highest profile brands have selected **Who's Hiring** as a key tool in their employment branding and candidate sourcing strategies



- Key purpose**


-Who's Hiring is not a traditional job board. It is a website designed to drive jobseekers directly to the client-branded vacancy pages on an organisation's own website







- **Who's Hiring** also provides the jobseeker with information and direct links to career and training providers

Training


Australasian Training Academy Pty Ltd.
 One of the world's best (Best Training - EACH ENGLISH SKILL OBJECT 4) The world's most available * Travel and make money * Great benefits * Riskless courses & quality Accredited training * Excellent support services to make 2016 July 2016 - 2016


Advanced Employment Concepts
 Training, coaching, career, job, and professional, e courses & tutorials to boost your career success

AHS Security
 AHS Security is a top rated training organization delivering quality training to help you advance your career and gain employment. AHS has a reputation for high quality training and reliability. We are currently hiring specialists in the following areas: Part time Full Time Security Operations, Security Responsible Services of Alcohol

Career Advice

Advance Yourself
 My first job interview is coming. Thank you for helping to see the side of I don't about my resume and to get a better impression on me and to see the necessary skills and proven track record needed to make a substantial contribution to your career

Interview IQ
 Interview IQ is a personal interview training coaching programme and programme on you - your history, your goals and the roles you are applying for. This service is about you and more than anything you have ever had. It is a unique, direct, personal and highly effective interview training programme that will help you to get the job.

Katie Roberts
 Katie Roberts has worked as a Career Consultant since August 2002. She advises high school students, university graduates and job seekers and looking for a career change.



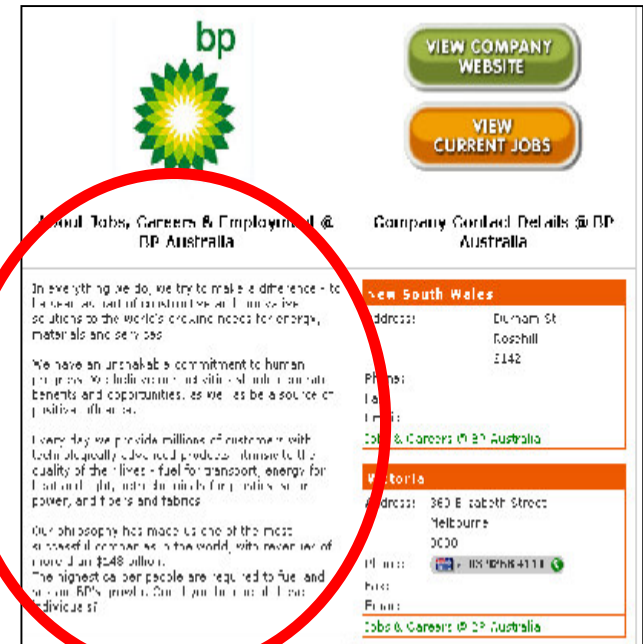
- **Benefits**
 - ✓ Increase of up to **70%** in traffic to the careers section of a client websites following placement on the **Who's Hiring** Australia site
 - ✓ Who's Hiring is marketed through various online channels (SEO, Google Ads, Industry Specific Links) attracting a targeted audience – job seekers.



- **Benefits**

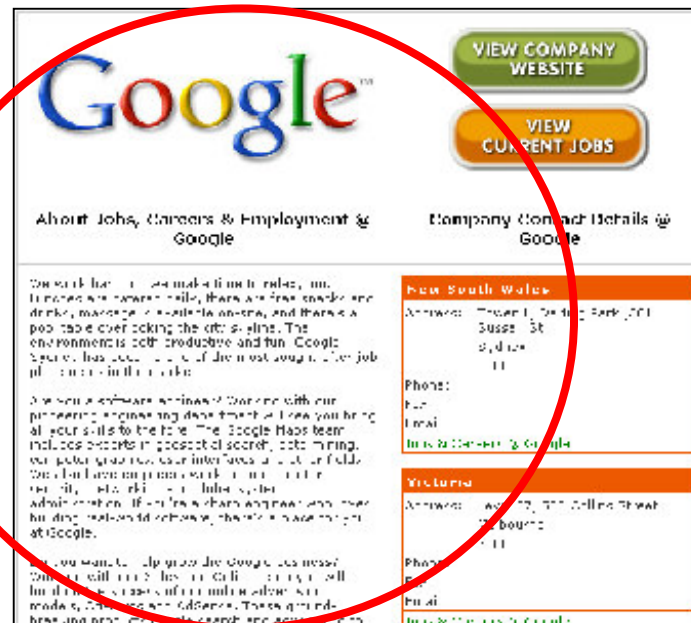
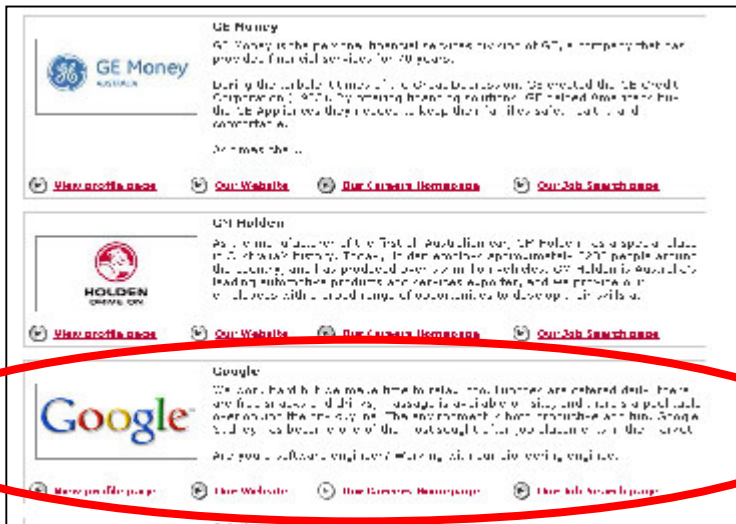
- ✓ Rather than focusing on selling job titles, **Who's Hiring** provides the opportunity to **directly showcase your employer brand and employment opportunities** to jobseekers

- ✓ **Helps jobseekers** to find employers of choice and specialist providers to assist them in their career and job search



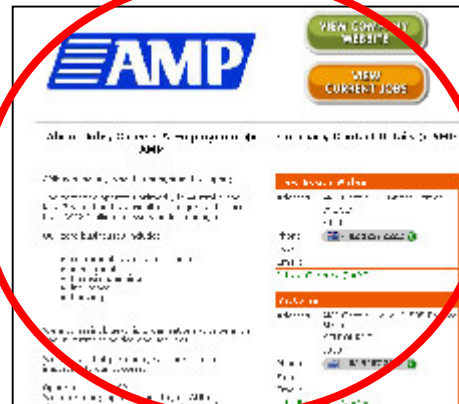
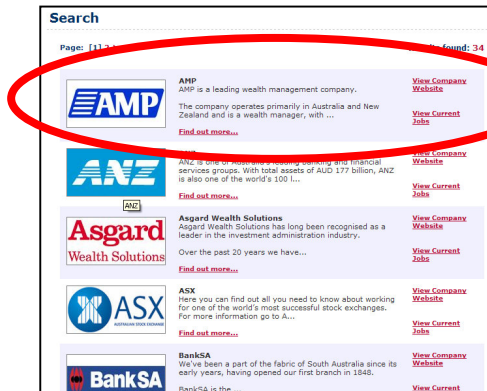
1. Banner feature listing

- Your linked logo (150x72 pixels) appearing in jobseeker searches and browses (but not listed on homepage)
- A feature page highlighting your organisation with links to your website
- \$A200 + GST per month



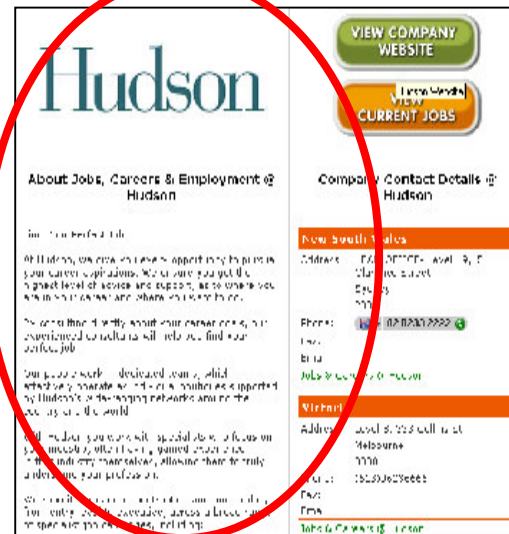
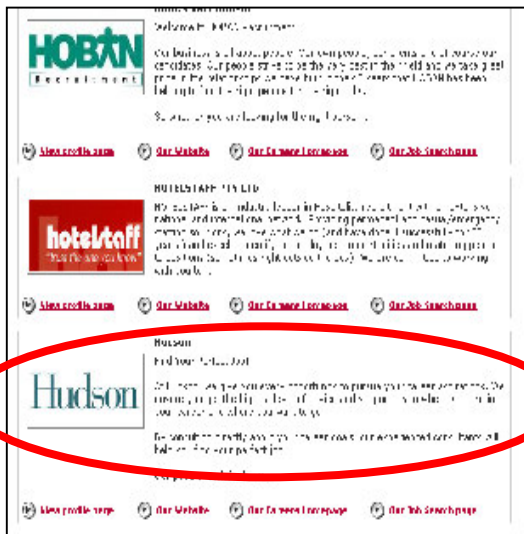
2. Standard homepage tile listing

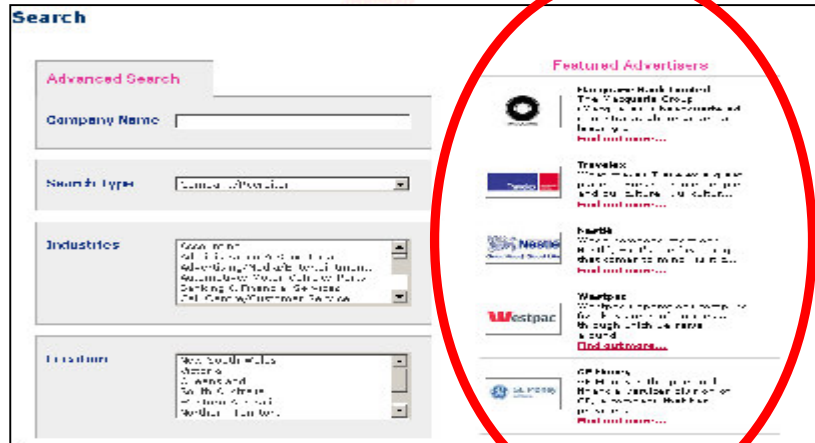
- Limited to 12 employers + 12 recruiters
- Your linked tile logo on the homepage (150x72 pixels)
- Your linked logo appearing in jobseeker searches
- A feature page highlighting your organisation with links to your website
- \$A800 + GST / mth



3. Optimised homepage banner listing

- Limited to 2 employers + 2 recruiters
- Your linked banner logo on the **homepage** (330x60 pixels)
- Your linked logo appearing in jobseeker searches
- A feature page highlighting your organisation with links to your website
- \$A1600 + GST / mth





4. Additional Advertising Options

- Increase exposure by advertising in additional, highly visible spaces throughout the site
- A variety of options are available from spotlight and tower banners through to larger or flash-animated adverts for recruitment campaigns (eg graduate recruitment, targeted campaigns, careers events)
- \$A400 + GST per month; larger-scale advertisements from \$1200 per month







Contact Details

For all advertising enquiries and bookings please contact Whos Hiring Pty Ltd:

Email: sales@whoshiring.com.au

Phone: 02 9268 8603

PO BOX 631

Queen Victoria Building (QVB) NSW 1230

For more terms and conditions please refer to the site:

www.whoshiring.com.au

